

Chad Belville IA Bar 015731  
304 East Beth Drive  
Phoenix, AZ 85042  
602-904-5485  
FAX 602-297-6953  
cbelville@azbar.org  
Attorney for Plaintiff

UNITED STATES DISTRICT COURT  
IN AND FOR THE NORTHERN DISTRICT OF IOWA  
CENTRAL DIVISION

FRASERSIDE IP LLC,	)	
An Iowa Limited Liability Company	)	
	)	No. 11-cv-03032-MWB
	)	
vs.	)	COMPLAINT and
	)	JURY DEMAND
	)	
Mark Faragalla and Mina Faragalla dba	)	
Pornvisit.com	)	
and John Does 1 - 100 and	)	
John Doe Companies 1 - 100	)	
	)	

## INTRODUCTION

Piracy of copyrighted and trademarked works is a multi-billion dollar, global industry of theft. The piracy of legal adult entertainment is the training ground for all other forms of online piracy – audio books, television shows, digital music files, and general release Hollywood movies. USA Today wrote, “Online porn often leads high-tech way” [http://www.usatoday.com/money/industries/technology/2004-03-09-onlineporn\\_x.htm](http://www.usatoday.com/money/industries/technology/2004-03-09-onlineporn_x.htm) and it is a fact that pornography lead the technological advances and mass acceptance of VHS, DVD’s, the growth of the Internet, streaming video, online advertising, online payment processing, and downloads. Online piracy of pornography has lead the way for piracy of more mainstream copyrighted works; it has provided a roadmap at a significant cost to the legitimate and legal adult and mainstream entertainment industries. The pirates of pornography train like professional sports players before a big game; they are masterful at their craft and execute with precision. They diligently find ways to hide assets and identities while exploiting weaknesses in their prey. Piracy such as that committed by Defendants is committed only for profit; no party engages in piracy out of any feeling of philanthropic responsibility or to further constitutional free expression. The Rand Institute’s 2009 publication Film, Piracy, Organized Crime, and Terrorism determined that “Piracy is high in payoff – with profit margins greater than those of illegal narcotics – and low in risk often taking place under the radar of law enforcement. In addition, terrorist groups have in some cases used the proceeds of film piracy to finance their activities. Besides being a threat to the global information economy, counterfeiting threatens public safety and national security.”

[http://www.rand.org/pubs/monographs/2009/RAND\\_MG742.pdf](http://www.rand.org/pubs/monographs/2009/RAND_MG742.pdf)

In May 2011, Assistant Attorney General Lanny A. Breuer of the Criminal Division during a speech to the International Anti-Counterfeiting Coalition Spring Conference said, "[Intellectual Property] IP Crime is a serious threat. It jeopardizes the health and safety of consumers. It stifles creativity. And it has a negative effect on the American economy. Source: FBI Counterintelligence Strategic Partnership Newsletter <http://www.ndiastl.org/wp-content/uploads/2011/07/Newsletter-July.pdf> (Page 3)

Piracy is not a victimless crime and piracy of legal adult materials leads to greater occurrences of piracy across all other forms of online intellectual property. It is against this backdrop that the following Complaint is respectfully submitted to the Court.

#### JURISDICTION AND VENUE

1. Plaintiff is a Limited Liability Company organized under the laws of the State of Iowa with its principal place of business in Northwood, Iowa.
2. Upon information and belief, Defendants Mark Faragalla and Mina Faragalla are Doing Business As PornVisit.com, an online website with global reach.
3. This Court has subject matter jurisdiction over Plaintiff's federal claims pursuant to 17 U.S.C. § 101 et seq., Section 32 of the Lanham Act, 15 U.S.C. §1114(1), 15 U.S.C. § 1121, 15 U.S.C. §1125, 28 U.S.C. §1331 and 28 U.S.C. §1338. Venue is appropriate in this District pursuant to 28 U.S.C. § 1391(b)

4. This Court has personal jurisdiction pursuant to 28 U.S.C. §§ 1391 (b). All Defendants solicit, transact, and are doing business with customers within the State of Iowa and/or have committed unlawful and tortuous acts both within the State of Iowa and outside the State of Iowa knowing their acts would cause injury in Iowa. The global nature of Defendants' business infers that Defendants intentionally and knowingly seek out business from within the State of Iowa. Plaintiff's claims arise out of the conduct that gives rise to personal jurisdiction over Defendants.

#### PARTIES

5. FraserSide IP LLC, an Iowa Limited Liability Company, is the rightful trademark, copyright, and intellectual property owner and/or successor in interest of the United States trademarks, copyrights, and intellectual property that is the basis for this action. The parent company Private Media Group Inc., a Nevada company (PRVT on NASDAQ), is one of the world's leading producers of high quality brand driven adult motion picture films. Fraserside, commonly and commercially known as "Private", has been producing legal adult entertainment since 1968, from print magazines and movie reels to VHS to DVD to online digital download and streaming. In 2010, Private shipped over 400 orders to Iowa residents and delivered nearly 2000 online to Iowa customers. Fraserside's' highly sought after intellectual property is distributed on a wide range of platforms including mobile handsets via 104 network operators in 45 countries, digital TV via 38 platforms in 24 countries, broadband Internet, television broadcasting including its own South American cable channel in a venture with world famous Playboy™ and sold on DVD's, on demand and through subscription based web properties. Fraserside has protected its trade names such as PRIVATE, PRIVATE GOLD,

PIRATE and THE PRIVATE LIFE OF through United States trademark and service mark registrations and its films through United States copyright registration. Beginning in 1975, Fraserside further protected its intellectual property through registration in more than 25 countries including Australia, Brazil, Canada, Chile, Denmark, Europe, France, Germany, Hong Kong, India, Italy, Japan, Mexico, Norway, New Zealand, Panama, Philippines, Poland, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, United Kingdom, and Venezuela.

Plaintiffs are producers, distributors, and/or exclusive licensors of motion pictures in the United States. Plaintiffs are engaged in the business of producing, distributing, and/or licensing to others, the rights to copy, distribute, transmit and exhibit copyrighted motion pictures and/or other audio visual works. Plaintiffs expend significant amounts of time, money and other resources to produce high quality products, develop supply chains and distribution systems, and build premium brand recognition of their products.

Plaintiffs, either directly or through their affiliates or licensees, distribute their copyrighted works in various forms, without limitation, over the Internet, pay-per-view, video on demand, digital video discs (DVD's), and other formats, by selling them directly or indirectly to the home viewing market or licensing others to do so. Plaintiffs also distribute their copyrighted works, without limitation, through Internet streaming and download services.

Plaintiffs have registered with the United States Copyright Office their copyrighted works identified in the paragraphs below. Plaintiffs have taken industry standard steps to identify their products, including placing recorded warnings at the beginning and end of video productions that appear whenever those videos are played.

6. Plaintiff's PRIVATE trademark and service mark have been continuously used in commerce since at least June 1968. U.S. Trademark Registration No. 1014975 was registered on July 1, 1975 and renewed on September 6, 2005.

7. Plaintiff has expended considerable effort and expense in promoting its trademark and the goods sold under the trademark PRIVATE. As a result, the purchasing public has come to know, rely upon and recognize the mark PRIVATE as an international brand of high quality entertainment.

8. Plaintiff's PRIVATE GOLD trademark and service mark have been continuously used in commerce since at least August 2004. U.S. Trademark Registration No. 3188677 was registered on December 26, 2006.

9. Plaintiff has expended considerable effort and expense in promoting its trademark and the goods sold under the trademark PRIVATE GOLD. As a result, the purchasing public has come to know, rely upon and recognize the mark PRIVATE GOLD as an international brand of high quality entertainment.

10. Plaintiff's PRIVATE trademark and service mark design of two human female figures have been continuously used in commerce since at least December 2004. U.S. Trademark Registration No. 3389749 was registered on May 26, 2008.

11. Plaintiff has expended considerable effort and expense in promoting its trademark and the goods sold under the trademark service mark design of two human female figures. As a result, the purchasing public has come to know, rely upon and recognize the mark design of two human female figures as identifying Plaintiff's work, an international brand of high quality entertainment.

12. Plaintiff's PIRATE trademark and service mark have been continuously used in commerce since at least May 24, 2000. U.S. Trademark Registration No. 3137445 was registered on September 5, 2006.

13. Plaintiff has expended considerable effort and expense in promoting its trademark and the goods sold under the trademark service mark PIRATE. As a result, the purchasing public has come to know, rely upon and recognize the mark PIRATE as an international brand of high quality entertainment.

14. Plaintiff's THE PRIVATE LIFE OF trademark and service mark have been continuously used in commerce since at least September 1999. U.S. Trademark Registration No. 2875138 was registered on August 17, 2004.

15. Plaintiff has expended considerable effort and expense in promoting its trademark and the goods sold under the trademark THE PRIVATE LIFE OF. As a result, the purchasing public has come to know, rely upon and recognize the mark THE PRIVATE LIFE OF as an international brand of high quality entertainment.

16. Plaintiff has produced in excess of 1,000 full-length adults-only or adult-oriented audio-visual works and holds over 75 United States copyrights for its works.

17. Defendants Mark Faragalla and Mina Faragalla are located at 182 Loma Street, Beaumont, California.

18. Defendants does business as Pornvisit.com and operates the website Pornvisit.com [hereinafter Pornvisit] with a stated business address of 707 Emily Lane, Beaumont, California 92223.

19. Defendant Pornvisit competes against Plaintiff in the distribution and sale of adults-only audio-visual works through Internet distribution.

20. Upon information and belief, Plaintiff avers that each Defendant, individually, corporately, jointly and/or severally, acted intentionally, knowingly, negligently or through willful blindness, as an agent, or representative of each and every, all and singular, the other Defendants, and acted to further the ends of the illegal and improper purposes alleged herein in a common course or scheme to infringe on the Plaintiff's copyrighted intellectual property for illegal profit and monetary gain.

#### STATEMENT OF FACTS



21. Upon information and belief, Pornvisit.com is a website that provides adult-oriented audio-visual content to the general public without request for age-verification.

22. Upon information and belief, the Pornvisit.com website is visited by over a half million internet surfers per day. Compete.com, a service that ranks websites according to number of visitors, ranked Defendant's website at number 2,861 in the world as of July 7, 2011. [See Attachment 1 Compete.com results with estimates and public details]. For comparison purposes only, Google.com and Facebook.com are ranked 1 and 2, respectively. Chevy.com is ranked at number 2,652. Defendant is one of the most visited websites in the world, reaching millions of surfers each month. These enormous numbers of visitors result in Plaintiff's copyrighted works being viewed tens or even hundreds of thousands of times on Defendant's website. Defendant proudly displays the number of instances in which a particular piece of media has been played on its website as number of "views". The number of Iowa-based views per month will be determined during discovery.

23. Copyright law states that any material that is "reproduced, performed, publicly displayed, or made into a derivative work without permission" is an illegal violation of the rights of the copyright owner. By its definition each view constitutes a separate and distinct instance of infringement that is produced on a viewer's computer. Plaintiff's intellectual property has been viewed over 100,000 times, available for months and for some videos, years, on Defendant's website. With the enormous amount of internet users on Defendant's website, the number of uncompensated views grows daily thus furthering the number of copyright infringements and contributing to the further dilution of the Plaintiff's trade and service marks.

24. Upon information and belief, Defendant receives revenue from third parties for advertisements intentionally placed around Plaintiff's copyrighted material.

25. Upon information and belief, Defendant allows third parties to display Plaintiff's intellectual property to other third parties on third party websites for the purpose of driving traffic back to Pornvisit. The number of views displayed on Pornvisit does not reflect the number of views on those sites. This significantly increases the number of views. This number grows daily thus furthering the number of copyright infringements and contributing to the further dilution of the Plaintiff's trade and service marks.

26. Upon information and belief, a large portion of videos available on the websites appear to be copyrighted videos that, upon information and belief, are not owned by Defendant but are owned by well-known and long-established members of the adult -oriented audio -visual entertainment industry.

27. Plaintiff owns the worldwide rights to its extensive archive of high-quality content and also licenses its trademarks internationally for a select range of luxury consumer products.

28. Plaintiff has dedicated significant resources to create, distribute, and protect its works. In addition, Plaintiff dedicates resources to be in compliance with applicable laws in order to protect the integrity of their works and the overall adult entertainment industry.

29. The viability and profitability of Plaintiff is based upon monies and revenue earned from Plaintiff's intellectual property, including copyrights in Plaintiff's films.

30. The Internet, in conjunction with recent significant advances in technology, hardware and software, has resulted in the availability of effective means for circumventing the intellectual property ownership rights in nearly every industry, including adult entertainment. The pervasive and intense online infringement is nearly crippling the adult entertainment industry, providing unfettered, unregulated, free access to copyrighted works originally produced by reputable businesses and persons.

31. Upon information and belief, these infringers are without any accountability to governmental requirements or regulations, without any actual investment in the creation of the works, and without any commitment to the vision of the future of the industry. Nonetheless, these infringers utilize, display, and distribute copyrighted works for which they have no right or proper license for their own commercial and significant financial benefit. These actions have caused and continue to cause significant damage to the business and reputation of the true copyright owners.

32. Upon information and belief, Infringers, such as Defendant through the website Pornvisit, have taken advantage of the existence of legitimate Web sites that properly facilitate the exchange of user-generated content. Defendant Pornvisit is truly a subscription membership web site hiding behind the veneer of a simple user-generated content exchange site. Defendant

Pornvisit sells premium memberships to its website and pays third parties to send traffic to its websites like a membership website. Defendant sells advertising space on its website.

Defendant's Pornvisit.com website is designed for the sole purpose of taking commercial advantage of copyrighted works without any authority whatsoever and derive benefit from the copyrighted works. This significant commercial and financial advantage is obtained without purchasing or licensing any rights from the copyright holder nor incurring the significant expense of creating and generating the content itself.

33. Upon information and belief, Defendant's business model of using unauthorized works without compensation has significantly contributed to the ability of Defendant to become one of the most visited websites in the world. Defendant offers unauthorized content for free that legitimate competitors must pay for, with extraordinary results. Defendant then sells premium access to unauthorized content with more extraordinary results. An illegitimate business model where the cost of goods sold is zero will be able to drive out legitimate competitors.

34. Upon information and belief, Defendant has created, owns, and/or operates the Internet Web site [www.Pornvisit.com](http://www.Pornvisit.com). In concert with the Doe Defendants, Defendant Pornvisit uses this site to display and distribute Plaintiff's films, among others, to Internet Users. Defendant Pornvisit and the Doe Defendants each know, or have reason to know, that there is no proper license or authority to display and distribute Plaintiff's films on Defendant's website and no proper license or authority to or obtain commercial financial gain from such display and distribution. Defendants use the website Pornvisit to gather a vast and extensive collection of infringed films to display and distribute. The website is a one-stop shop for infringing material.

Most, if not all, a very large portion of the content indexed on or available on the website is infringing, unauthorized copyrighted content, including Plaintiff's copyrighted works. The fundamental purpose of the website is to capitalize on the illegal dissemination and contribute to the illegal dissemination of infringing works. This display and distribution provides Defendant Pornvisit with significant monthly revenues, and hinders Plaintiff's rightful ability to derive financial benefits from their own films.

35. Upon information and belief, the display and distribution of Plaintiff's films are accompanied by advertisements that generate Defendant Pornvisit significant annual revenue. Advertisers purchase ad space on certain pages and in certain locations on Pornvisit.com due to the known or estimated Internet traffic that views the particular page or location. The volume of Internet traffic on such page or location is directly attributable to the quality of content displayed and distributed. Thus, the quality of Plaintiff's films is directly responsible for the revenue generated by the sale of ad space on Defendant's website.

36. Upon information and belief, the commercial financial benefit and deception regarding the purpose of Defendant's website is not limited to the large revenues generated through sale of third party advertising space. As opposed to legitimate user generated content exchange sites, Defendant's website induces the Internet user to pay subscription fees.

37. Upon information and belief, Pornvisit does not initially allow users to view high quality versions of Plaintiff's films or download Plaintiff's film to the user's computer, although a significant portion is displayed and distributed. If the Internet user wishes to view the film in

High Definition, or download the video, the user is presented this the option by becoming a Premium Member. The website user is presented with four (4) Premium Membership choices, (1) a \$3.95 two-day trial membership that automatically becomes a recurring membership if the user does not cancel, a recurring one (1) month Premium Membership for \$29.95 or (3) a recurring three month Premium Membership for \$59.95 per month or (4) a recurring six (6) month Premium Membership for \$99.95. Upon information and belief, this Paid Premium Membership allows the website user to download the unauthorized and uncompensated copyrighted work belonging to Plaintiff, allowing Defendant to commercially benefit from Plaintiff's work without any benefit to Plaintiff.

38. Upon information and belief, the Internet user, initially lead to believe that Defendant's website is a completely free viewing site, is presented with paid options to enhance the viewing experience of unauthorized works owned by Plaintiff. The user is permitted to download the films only with further financial benefit to Defendant. Defendants give away unauthorized viewing of Plaintiff's property then sell unauthorized copies of Plaintiff's property without any benefit to Plaintiff.

39. Upon information and belief, Plaintiff's copyrighted works have been and continue to be infringed by Defendant and the Doe Defendants through the reproduction, distribution, and public display of Plaintiff's films by and through the Internet Web site Pornvisit for which Defendant owns the domain registrations and to which Defendant and the Doe Defendants, stakeholders of the site, provide essential equipment and support.

40. Upon information and belief, the high volume of Internet traffic generated at Defendant's website is due to the option Internet users are presented in viewing the infringed content for free, rather than obtaining the viewing rights legally and knowingly paying for such rights.

41. On or about April 2011, an initial search of Defendant's website revealed and documented over 25 separate instances of copyright infringement of Plaintiff's copyrighted and trademarked intellectual property. As of the date of this Complaint, a total of 25 instances of infringement, identified by name and registration number in the following paragraphs, were documented as being displayed and distributed on Pornvisit.com. Each of these films were displayed and distributed by Defendant and the Doe Defendants, each individually and acting in concert with each other, without the consent of, or licensing by, Fraserside, the copyright owner and registrant of the motion picture.

42. Plaintiff marks each film with a copyright notice and trademark in order to inform the public of Plaintiff's ownership. Upon information and belief Defendant has altered Plaintiff's films in that these notices and marks have been removed. Defendants intentionally delete, blur or obscure Plaintiff's watermarks and logos from Plaintiff's videos displayed on Defendants' website, causing consumers to be confused as to the origin of the audio-video content. The manipulation of identifying marks is also evidence of knowledge and intent to infringe Plaintiff's intellectual property rights. Defendant places its own watermark on Plaintiff's material with the word "PORNVISIT" in large font across Plaintiff's works.

43. Upon information and belief, Defendant has actual knowledge and clear notice of this extensive infringement of Plaintiff's titles. The infringement is clear and obvious even to the most naïve observer. In fact, Plaintiff's films are displayed and distributed on Pornvisit through Defendant and the Doe Defendants acting in concert. Plaintiff's and other major producers' trademarks are used to index infringing material along with obfuscation of watermarks and other identifiers which is evidence of knowledge and intent.

44. By virtue of the conduct alleged herein, Defendants knowingly promote, participate in, facilitate, assist, enable, materially contribute to, encourage, and induce copyright and trademark infringement, and thereby have infringed, secondarily infringed, and induced infringement by others, the copyrights and trademarks in Plaintiff's copyrighted work, including but not limited to those listing the paragraphs below.

#### CLAIMS FOR RELIEF

##### COUNT I

##### Copyright Infringement

45. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work A HIDDEN PLEASURE, , also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/claudia-ferrari-outdoors>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.



46. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work ALL YOU NEED IS SEX, Copyright Registration Number PA0001670900, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/all-you-need-is-sex>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

47. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work ANAL LOLITAS, Copyright Registration Number PA0001670894, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/private-lolitas-3-way>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

48. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work BILLIONAIRE, Copyright Registration Number PA0001674263, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/simony-diamond>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

49. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work CALL GIRL-PRIVATE/PENTHOUSE MOVIES 1, Copyright Registration Number PA000990729, specifically, <http://www.pornvisit.com/pornvideos/sylvia-saint-call-girl> also protected by Trademark Registration 1014957; specifically located

at <http://www.pornvisit.com/pornvideos/simony-diamond>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

50. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work CANNES, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/dora-venter-spreads-her-ass-cheeks-fo>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

51. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work CLEOPATRA, Copyright Registration Number PA0001676455, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/cleopatra>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

52. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work DANGEROUS CURVES, Copyright Registration Number PA0001675596, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/young-n-hot-jane-darling-making-wine>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

53. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work DANGEROUS CURVES, Copyright Registration Number PA0001675596, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/young-n-hot-jane-darling-making-wine2>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

54. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work DANGEROUS THINGS, Copyright Registration Number PA0001675595, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/silvia-saint-poolside>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

55. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work FATAL ORCHID 2, Copyright Registration Number PA0001675595, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/katja-kean-anal-fuck-machine>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

56. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work IBIZA SEX PARTY 5, Copyright Registration Number PA0001674244, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/angel-dark-sex-party>. This copyrighted and trademark

protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

57. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work PORNOLYMPICS, Copyright Registration Number PA0001670614, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

58. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work PORNOLYMPICS, Copyright Registration Number PA0001670614, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/porn-olympics>

This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

59. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work; PRIVATE STORIES 2, Copyright Registration Number PA0000792716, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/anita-blondelostinthebush>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

60. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work; PRIVATE STORY OF SARAH O'NEAL, Copyright Registration Number PA0001674275, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/1-dick-is-not-enough-for-this-whore>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

61. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work; SEX, LIES & INTERNET, Copyright Registration Number PA0001673407, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/sandra-iron-sex-in-the-mensroom>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

62. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work; TROPICAL TWINS, Copyright Registration Number PA0001670893, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/sharka-blue-and-jane-darling-eurobabes>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

63. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work; SEX, LIES & INTERNET, Copyright Registration Number PA0001673407, also protected by Trademark Registration 1014957; specifically located at

<http://www.pornvisit.com/pornvideos/sharka-blue-and-jane-darling-eurobabe>. This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

64. In August 2010, [www.pornvisit.com](http://www.pornvisit.com) displayed and offered for viewing Fraserside's copyrighted work; 3 GALS 1 GUY, also protected by Trademark Registration 1014957; specifically located at <http://www.pornvisit.com/pornvideos/maya-gold-niky-sandy-style-sexing-man-in-the-sand..> This copyrighted and trademark protected work was displayed without the consent of, or licensing by, Fraserside IP LLC, the copyright owner and trademark owner of the motion picture.

## Count II

### Contributory Copyright Infringement

65. Plaintiff repeats, re-alleges, and incorporates by reference each and every preceding allegation set forth herein.

66. On information and belief, Defendants have engaged in the business of knowingly inducing, causing, and/or materially contributing to unauthorized reproduction, adaptation, public display and/or distribution of copies of the Plaintiff's copyrighted works, and thus to the direct infringement of Plaintiff's copyrighted works.

67. On information and belief, Defendants' actions constitute contributory infringement of Plaintiff's copyrights and exclusive rights under copyright in the Plaintiff's copyrighted works in violation of the Copyright Act, 17 U.S.C. §§ 106 and 501

68. Defendant's unauthorized publication of Plaintiff's copyrighted works constitutes infringement of Plaintiff's rights in and to each of the copyrighted works and each publication constitutes a separate and distinct infringement.

69. By enabling, causing, facilitating, materially contributing to, and encouraging the unauthorized publication and reproduction, distribution, and public display of unauthorized copying of Plaintiff's copyrighted works in the manner described above, with full knowledge of the illegality of such conduct, Defendant has contributed to and induced a vast number of copyright and trademark infringements against Plaintiff.

70. The unauthorized reproduction, distribution, and public display of Plaintiff's copyrighted works that Defendant enables, causes, materially contributes to and encourages through the acts described above are without Plaintiff's consent and are not otherwise permissible under the Copyright Act.

71. The acts of infringement by Defendants have been willful, intentional, purposeful and in reckless disregard of and with indifference to Plaintiff's rights.

72. As a direct and proximate result of the infringements by Defendants of Plaintiff's copyrights and exclusive rights under copyright in the Plaintiff's copyrighted works, Plaintiff is entitled to its actual damages and Defendants' profits pursuant to 17 U.S.C. § 504(b)

73. Alternatively, Plaintiff is entitled to maximum statutory damages, pursuant to 17 U.S.C. § 504(c ), in the amount of \$150,000 with respect to each work infringed, or such other amounts as may be proper under 17 U.S.C. § 504(c )

74. Plaintiff is further entitled to their attorneys' fees and full costs pursuant to 17 U.S.C. § 505

COUNT III

Vicarious Copyright Infringement

75. Plaintiff repeats, re-alleges, and incorporates by reference each and every preceding allegation set forth herein.

76. On information and belief, Defendants have engaged in the business of profiting through advertising around Plaintiff's copyrighted works on its website, thus knowingly and vicariously causing and benefiting from the unauthorized reproduction, adaptation, public display and/or distribution of copies of the Plaintiff's copyrighted works, and thus to the vicarious infringement of Plaintiff's copyrighted works.

77. On information and belief, Defendants' actions constitute vicarious infringement of Plaintiff's copyrights and exclusive rights under copyright in the Plaintiff's copyrighted works in violation of the Copyright Act, 17 U.S.C. §§ 106 and 501

78. The infringement of Plaintiff's rights in and to each of the Plaintiff's copyrighted works constituted a separate and distinct infringement.

79. The acts of infringement by Defendants have been willful, intentional, purposeful and in reckless disregard of and with indifference to Plaintiff's rights.

80. As a direct and proximate result of the infringements by Defendants of Plaintiff's copyrights and exclusive rights under copyright in the Plaintiff's copyrighted works, Plaintiff is entitled to its actual damages and Defendants' profits pursuant to 17 U.S.C. § 504(b)

81. Alternatively, Plaintiff is entitled to maximum statutory damages, pursuant to 17 U.S.C. § 504(c ), in the amount of \$150,000 with respect to each work infringed, or such other amounts as may be proper under 17 U.S.C. § 504(c )



82. Plaintiff is further entitled to their attorneys' fees and full costs pursuant to 17 U.S.C. § 505

#### COUNT IV

##### Inducement of Copyright Infringement

83. Plaintiff repeats, re-alleges, and incorporates by reference each and every preceding allegation set forth herein.

84. On information and belief, Defendants have encouraged the illegal uploading and downloading of Plaintiff's copyrighted works by compensating uploaders, thus inducing the unauthorized reproduction, adaptation, public display and/or distribution of copies of the Plaintiff's copyrighted works, and thus to the direct infringement of Plaintiff's copyrighted works.

85. Upon information and belief, Defendant's pay third parties to send traffic to Defendant's website, knowing the website gains monetary benefit from unauthorized copyrighted works, thus inducing copyright infringement and illegally benefiting Defendant and third parties from such infringement.

86. On information and belief, Defendants' actions constitute inducing copyright infringement of Plaintiff's copyrights and exclusive rights under copyright in the Plaintiff's copyrighted works in violation of the Copyright Act, 17 U.S.C. §§ 106 and 501.

87. The infringement of Plaintiff's rights in and to each of the Plaintiff's copyrighted works constituted a separate and distinct infringement.

88. The acts of infringement by Defendants have been willful, intentional, purposeful and in reckless disregard of and with indifference to Plaintiff's rights.

89. As a direct and proximate result of the infringements by Defendants of Plaintiff's copyrights and exclusive rights under copyright in the Plaintiff's copyrighted works, Plaintiff is entitled to its actual damages and Defendants' profits pursuant to 17 U.S.C. § 504(b).

90. Alternatively, Plaintiff is entitled to maximum statutory damages, pursuant to 17 U.S.C. § 504(c), in the amount of \$150,000 with respect to each work infringed, or such other amounts as may be proper under 17 U.S.C. § 504(c).

91. Plaintiff is further entitled to their attorneys' fees and full costs pursuant to 17 U.S.C. § 505.

#### COUNT V

##### False Designation of Origin under the Lanham Act

92. Plaintiff repeats, re-alleges, and incorporates by reference each and every preceding allegation set forth herein.

93. Upon information and belief, Defendant's conduct is likely to cause confusion, mistake or deception as to Defendants' affiliations, connection, or association with Plaintiff, or as to the origin, sponsorship or approval of their goods or commercial activities.

94. Defendants' conduct as alleged herein, including but not necessarily limited to their use of Plaintiff's marks, constitutes false designation of origin pursuant to 15 U.S.C. § 1125(a).

95. Plaintiff has been damaged by these acts in an amount to be proven at trial. Plaintiff is also entitled under the Lanham Act to injunctive and equitable relief against Defendants.

COUNT VI

Dilution of Trademark

96. Plaintiff repeats, re-alleges, and incorporates by reference each and every preceding allegation set forth herein.

97. Upon information and belief, Defendant's conduct is likely to cause dilution of Plaintiff's trademarks and goodwill pursuant to 15 U.S.C. 1125(c)

98. Defendants' conduct as alleged herein, including but not necessarily limited to their use of Plaintiff's marks, constitutes trademark dilution pursuant to 15 U.S.C. § 1125(c)

99. Plaintiff has been damaged by these acts in an amount to be proven at trial. Plaintiff is also entitled under the Lanham Act to injunctive and equitable relief against Defendants.

**PRAYER FOR RELIEF**

A. That Defendants, their agents, servants, officers, directors, employees, attorneys, privies, representatives, successors and assigns and parent and subsidiary corporations or other related entities, and any or all persons in act of concert or participation with any of them, be preliminarily and permanently enjoined from:

(1) Any further use of Plaintiff trade dress and terms which is confusingly similar thereto;

(2) Directly or indirectly using Plaintiff trade dress and terms or confusingly similar trade dress and terms, either alone or in combination with other terms, marks, symbols or trade dress;

(3) Any further use of Plaintiff trade dress or terms, or any element thereof, in connection with the marketing or sale of adult entertainment;

(4) Performing any action or using any trade dress, terms, or other name, mark, symbol, imagery or slogan which is likely to cause confusion or mistake, or to deceive or otherwise mislead the trade and/or public into believing that Plaintiff and Defendants are one and the same, or in some way connected, or that Plaintiff is the sponsor of Defendants or their products, or the Defendants in some manner are affiliated or associated with, or under the supervision of Plaintiff, or that Defendants' products originate with Plaintiff, or are connected or offered with the approval, consent, authorization, or under the supervision of Plaintiff;

(5) Marketing or selling any product containing or utilizing Plaintiff' intellectual property or business values; or

(6) Any other conduct constituting unfair competition with Plaintiff, misappropriation of Plaintiff trade dress or terms or business values, or a violation of the Iowa Code.

B. That Defendants be ordered to transfer the domain [www.Pornvisit.com](http://www.Pornvisit.com), and all similar domains held by Defendant found in discovery, such as misspellings of the enumerated domains, domains held by Defendant linked to [Pornvisit.com](http://Pornvisit.com), and the content therein to Plaintiff.

C. That Defendants be ordered to file with the Court and serve upon Plaintiff, within thirty (30) after the entry of an injunction, a report in writing and under oath, setting forth in detail the manner and form in which Defendants have complied with any ordered injunction;

D. That Plaintiff be awarded damages in an amount to be determined at trial all infringing activities, including Plaintiff damages and lost profits, Defendants' profits, plus any costs incurred in preventing future confusion, mistake or deception, all from the date of first infringement;

E. That Defendants pay Plaintiff a sum sufficient to cover the cost of corrective advertising necessary to alleviate any existing or lingering confusion resulting from Defendants' unauthorized use of Plaintiff trade dress and terms;

F. That Defendants be ordered to account to Plaintiff for all profits, gains and advantages which they have realized as a consequence of their unauthorized use of Plaintiff trade dress and terms, as well as any confusingly similar trade dress or terms;

G. That Plaintiff be awarded enhanced damages and attorney's fees;

H. That Plaintiff be awarded pre-judgment and post-judgment interest;

I. That Plaintiff be awarded costs and expenses incurred in prosecuting this action, including expert witness fees; and

J. That such other and further preliminary and permanent relief be awarded to Plaintiff as the Court deems appropriate.

JURY DEMAND

Plaintiff FraserSide IP LLC. demands a jury on all issues so triable.

DATED: July 7, 2011

Respectfully submitted,

By:

/s/ Chad L. Belville  
cbelville@azbar.org  
Chad Belville, Attorney at Law  
Attorney for Plaintiff  
Iowa Bar # 015731

Physical Address

304 East Beth Drive  
Phoenix, AZ 85042

MAILING ADDRESS:

P.O. Box 17879  
Phoenix, AZ 85066

Telephone: 602-904-5485  
FAX: 602-297-6953  
E-mail cbelville@azbar.org  
ATTORNEY FOR PLAINTIFF

## TABLE OF ATTACHMENTS

1. Compete.com results for Pornvisit.com